

Heartland BancCorp

For Immediate Release:

May 5, 2008 –2:00P.M.

Contact: Tiney M. McComb – Chairman, President & CEO

Phone: 614-337-4600

G. Scott McComb elected to the Boards of Heartland Bank and Heartland BancCorp!

Gahanna, OHIO ...May 5, 2008... Tiney M. McComb, Chairman, President and CEO of Heartland Bank announced that at the Heartland BancCorp's Annual Shareholders Meeting, G. Scott McComb was elected to the Boards of Heartland Bank and Heartland BancCorp!

In making the announcement, Tiney McComb stated, "We are very pleased to have Scott as a new Board Member. Scott McComb is the Executive Vice President and Chief Operating Officer at Heartland Bank where he is responsible for the overall operations of the bank. Scott brings over 20 years of business experience to Heartland, which includes skills that have helped the Bank prosper in the last several years. The entrepreneurial spirit runs deep in the McComb family and Scott is definitely no exception. Scott is very well known for his strong commitment to community banking, customer service and the community."

McComb started his first business in 1989. He then established three other small businesses, the largest of which was acquired by Vector Security of Philadelphia,

PA in 1997 and he remained as Vice President until he joined Heartland Bank in 1999 as Assistant Vice President and Director of Internet Banking. Scott's many civic and community affiliations currently include: Gahanna Jefferson Education Foundation, Gahanna Community Investment Corporation and he is a past member of several other business and non-profit boards.

He is a graduate of the Blythe School of Banking sponsored by the Ohio Bankers League (OBL), where he was also an instructor. He is a graduate of the OBL's Bank Leadership Institute, The Graduate School of Banking at the University of Wisconsin and attended the Sheshunoff Executive Banking Institute in Austin, Texas. Scott resides in Gahanna with wife of 17 years, Amy and children, Parker and Kailyn.

Heartland BancCorp is a registered Ohio bank holding company and the parent of Heartland Bank, which operates eleven full-service banking offices. Alternative investment services are provided through Great American Advisors Inc.

Heartland Bank is a member of the Federal Reserve, a member of the FDIC and an Equal Housing Lender. Heartland BancCorp is currently quoted on the over-the-counter (OTC) Bulletin Board Service under the symbol HLAN.

-30-

[PHOTO ENCLOSED]