

Heartland BancCorp

Heartland BancCorp Announces: 2nd Quarter and Year-To-Date 2008 Earnings, Asset Growth and Directors Declare 3rd Quarter 2008 Cash Dividend

For Immediate Release:

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Tiney M. McComb, Chairman, President & CEO of Heartland BancCorp, parent company of Heartland Bank, today reported net income of \$1.064 million for the three months ended June 30, 2008 compared to \$1.130 million reported for the second quarter of 2007. Diluted earnings per common share were \$0.68 for the three months ended June 30, 2008 compared to \$0.70 for the same period in 2007.

Year to date 2008 net income of \$1.965 million or \$1.25 per diluted common share compares to earnings of \$2.105 million or \$1.31 per diluted common share for the first six months of 2007. Net interest income was \$7.987 million for the first six months of 2008, up 5% compared to \$7.599 million for the same period in 2007. The increase in net interest income was due to a 6% decrease in interest expense on deposits. Non-interest income totaled \$1.225 million for 2008 compared to \$1.506 million for 2007. Non-interest or operating expense of \$6.382 million increased by \$309 thousand or 5% in 2008 over \$5.871 million for the 1st 6 months of 2007.

McComb stated, “In view of the challenging economic conditions, it is encouraging to report solid year over year growth in assets, loans, deposits and shareholders’ equity.”

Other financial highlights for the first half of 2008 compared to the same period in 2007 include:

- Total assets grew \$24.2 million or 5 percent to \$492.1 million.
- Net loans receivable increased \$23.1 million or 7 percent to \$366.6 million.
- Total deposits increased \$15.4 million or 4 percent to \$429.3 million.
- Book value per share increased \$1.40 or 6 percent to \$24.72 per share
- Total shareholders’ equity increased by \$1.6 million or 4 percent to \$38.3 million.

During their July 2007 meeting, the Directors of Heartland BancCorp declared a 3rd quarter 2008 cash dividend of 31.54 cents per share to shareholders of record September 25, 2008, payable October 10, 2008. “Based on the closing price of our common stock on June 30, 2008, this dividend represents an

annualized dividend yield of 4.80%.” McComb noted, this dividend further underscores our commitment to our investors for the confidence they have demonstrated through their continued investment in Heartland BancCorp. As we look forward we see significant opportunity for well capitalized and well managed financial institutions to grow and prosper. We are focused on the growth of Heartland Bank as well as opportunities to continue to reward our shareholders, our customers and our employees”.

Heartland Bank provides a complete line of loan and deposit products from short to long term, and are accessible from any of our banking offices and ATMs, as well as from home or office using Heartland’s telephone banking at 416-BANK or internet banking at www.heartlandbank.com

Heartland BancCorp is a registered Ohio bank holding company and the parent of Heartland Bank, which operates eleven full-service banking offices. Heartland Bank is a member of the Federal Reserve, a member of the Federal Deposit Insurance Corporation and an Equal Housing Lender. Heartland BancCorp is currently quoted on the over-the-counter (OTC) Bulletin Board Service under the symbol HLAN.

[HEARTLAND BANCCORP EARNINGS PROFILE ATTACHED]

Heartland BancCorp
Earnings Profile
Second Quarter and Year To Date
June 30, 2008 and 2007

		2008	2007
Second Quarter	Net Interest Income (after provision)	\$4,120,180	\$3,850,541
	Non Interest Income	598,982	732,787
	Net Income	1,063,878	1,129,625
	Basic Earnings Per Share	\$0.69	\$0.72
	Diluted Earnings Per Share	\$0.68	\$0.70
Year to Date	Net Interest Income (after provision)	\$7,986,972	\$7,598,918
	Non Interest Income	1,224,898	1,506,311
	Net Income	\$1,964,789	\$2,105,479
	Basic Earnings Per Share	\$1.26	\$1.33
	Diluted Earnings Per Share	\$1.25	\$1.31