

# Heartland BancCorp

## Heartland BancCorp Announces 1<sup>st</sup> Quarter 2008 Balance Sheet Growth Director's Boost Cash Dividend

### For Immediate Release:

**April 25, 2008 – 12:00 noon**

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Tiney M. McComb, Chairman, President & CEO of Heartland BancCorp, parent company of Heartland Bank, today reported 1<sup>st</sup> quarter 2008 net income of \$901 thousand or \$0.57 per diluted share for the 1<sup>st</sup> quarter ended March 31, 2008 representing a decrease of \$75 thousand compared to income of \$975.9 thousand or \$0.61 per diluted share for the first quarter of 2007. Net interest income, after provision for loan loss, increased \$118 thousand or 3 % for the 1<sup>st</sup> quarter of 2008 over the prior year while non-interest income declined \$148 thousand or 19% reflecting a reduction in gains from the sale of loans and lower levels of income derived from the sale of alternative investment products. Operating expense declined as a percent of average assets for the 1<sup>st</sup> quarter over the year earlier period. McComb noted, "I am especially pleased to report that asset quality remains high and with the asset growth we continue to experience provides good fundamentals for future earnings growth".

Other Financial highlights for the 1<sup>st</sup> quarter 2008 compared to the same period in 2007 include:

- Total assets increased \$28.4 million or 6% to \$498.7 million.
- Net loans increased \$19.9 million or 6% to \$360.4 million.
- Total deposits increased \$28 million or 7% to \$439.2 million.
- Shareholders' equity increased \$2.9 million or 8% to \$39.6 million.
- Book value per share increased \$2.22 or 10% to \$24.46.

"McComb stated, as a result of our continued capital capacity and strength I am pleased to announce that during its April 2008 meeting the Directors of Heartland BancCorp approved a 10% increase in the cash dividend and declared a 2<sup>nd</sup> quarter 2008 cash dividend of 31.54 cents per share payable to shareholders of record June 25, 2008, payable July 10, 2008. Since 2003, the Company has increased its cash dividend 11 times raising it from 8.93 cents per share to its current 31.54 cents per share, an increase of 253%. Based upon the closing price of our common stock on March 31, 2008 this most recent dividend will raise our annualized dividend yield to 4.12%.

This increase in our dividend further underscores our commitment to our shareholders and reflects our appreciation for their continued support. As we look forward to the dual challenges of competitive operating conditions and fluctuations in the economy we remained committed to building enduring relationships with our shareholders, customers and employees.”

Heartland Bank provides a complete line of loan and deposit products from short to long term, that are accessible from any of our banking offices and ATMs, as well as from home or office using Heartland’s telephone banking at 416-BANK or internet banking at [www.heartlandbank.com](http://www.heartlandbank.com)

Heartland BancCorp is a registered Ohio bank holding company and the parent of Heartland Bank, which operates eleven full-service banking offices. Alternative investment services are provided through Great American Advisors Inc. Heartland Bank is a member of the Federal Reserve, a member of the FDIC and an Equal Housing Lender. Heartland BancCorp is currently quoted on the over-the-counter (OTC) Bulletin Board Service under the symbol HLAN.

[HEARTLAND BANCCORP EARNINGS PROFILE ATTACHED]

**Heartland BancCorp**  
**Earnings Profile**  
**First Quarter**  
**March 31, 2008 and 2007**

	<b>2008</b>	<b>2007</b>
Net Interest Income (after provision)	\$3,866,792	\$3,748,377
Non Interest Income	625,916	773,524
Net Income	900,911	975,855
Basic Earnings Per Common Share	\$0.58	\$0.62
Diluted Earnings Per Common Share	\$0.57	\$0.61