

Heartland BancCorp

Heartland BancCorp Announces: Higher Year-to-Date 2007 Earnings and Asset Growth

For Immediate Release:

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Tiney M. McComb, Chairman, President & CEO of Heartland BancCorp, parent company of Heartland Bank, today reported higher year-to-date net income of \$3.144 million for the nine months ended September 30, 2007 compared to \$3.119 million reported for the same period in 2006. On a diluted earnings per share basis, the Corporation earned \$1.96 for the nine months ended September 30, 2007, up from \$1.92 for the same period in 2006. Net interest income was \$11.507 million for the first nine months of 2007, up 4% compared with \$11.116 million for the same period in 2006. The increase in net interest income resulted from a \$3.162 million or 15% year-over-year growth in interest income partially offset by a \$2.766 million or 29% increase in interest expense on deposits and borrowed funds. Non-interest income totaling \$2.171 million was substantially unchanged from the prior year. Non-interest or operating expense increased by \$330 thousand or 4%. The increase in operating expense reflects the Bank's investment in its new and expanded Grove City branch office opened during May 2007 and investments in technology during 2007. The investments in technology include comprehensive implementation of Check-21 imagery designed to improve back-office operating efficiency and service quality to retail and commercial customers as well as prospective customers. McComb noted, "In addition to this new image technology, we migrated to new ATM and Debit Card operating system and networks to expand our customers' ability to conveniently and affordably access their funds at over 12,000 ATM machines nationwide. While enhancement of our branch capacity and technology investments generate initial costs, the benefit to our customers and long-term efficiencies will be accretive to future earnings."

Net income for the third quarter of 2007 totaled \$1.039 million, 11% less than \$1.061 million for the same period in 2006. Diluted earnings per share for the third quarter of 2007 were \$.65, down 10% from diluted earnings per share of \$.72 for 2006.

McComb noted, "Underlying year-to-date financial results were strong asset quality and continued growth in our customer base." The Bank's annualized ratio of provision for loan losses to average loans outstanding was .10% for the 9 months of 2007, down from .11% for the same period in 2006, while net annualized loan charge-offs to loans outstanding averaged .09% over the two-year period.

Heartland BancCorp recorded total asset growth of 6% during the annual period ending September 30, 2007. Assets at September 30, 2007 totaled \$477 million, an increase of \$27 million over assets of \$450 million at September 30, 2006. Net loans increased by \$22 million to \$350 million at September 30, 2007, up 7% compared to net loans of \$328 million at September 30, 2006. Deposits increased \$27 million during the past year to \$418 million at September 30, 2007, an increase of 7%. Total shareholders' equity grew to \$38 million or \$24.15 per share, an increase of 8% from \$35.4 million or \$22.32 per share, at September 30, 2006.

During their October meeting, the Board of Directors of Heartland BancCorp declared a 4th quarter 2007 cash dividend of 28.67 cents per share to shareholders of record December 25, 2007, payable January 10, 2008.

Heartland Bank provides a complete line of loan and deposit products accessible from any of our banking offices and ATMs, as well as from home or office using Heartland's telephone banking at 416-BANK or internet banking at www.heartlandbank.com

Heartland BancCorp is a registered Ohio bank holding company and the parent of Heartland Bank, which operates eleven full-service banking offices. Alternative investment services are provided through Great American Advisors Inc. Heartland Bank is a member of the Federal Reserve, a member of the FDIC and an Equal Housing Lender. Heartland BancCorp is currently quoted on the over-the-counter (OTC) Bulletin Board Service under the symbol HLAN.

[HEARTLAND BANCCORP EARNINGS PROFILE ATTACHED]

Heartland BancCorp
Earnings Profile
Third Quarter and Year To Date
September 30, 2007 and 2006

		2007	2006
Third Quarter	Net Interest Income (after provision)	\$3,908,044	\$3,892,695
	Non-Interest Income	664,423	730,342
	Net Income	1,038,556	1,160,971
	Basic Earnings Per Share	\$0.66	\$0.73
	Diluted Earnings Per Share	\$0.65	\$0.72
Year to Date	Net Interest Income (after provision)	\$11,506,962	\$11,116,123
	Non-Interest Income	2,170,734	2,196,067
	Net Income	3,144,036	3,119,129
	Basic Earnings Per Share	\$1.99	\$1.96
	Diluted Earnings Per Share	\$1.96	\$1.92