HEARTLAND BANK

Power Breakfast!

Who Are My Key Players?
How Can I Keep Them Motivated?

Learn how to increase the productivity of your workforce. Find out tips on what works and what doesn't. Why do employees stay with the same company? Is it all about salary or is it passion in what they do? Join us to find out the answers to these questions and more!

Speaker: Michael D. Diercks, Managing Partner - Leadership Management Institute™
President – Performance Leadership Group

Michael is a "Transportation Specialist" – He transports individuals, teams and organizations from where they are today to where they want to be tomorrow. He does this through the unique Leadership Management Institute's™ process that generates organizational, professional and personal growth.

He was also a strategist for a $1B business and has lead multiple cross-organizational projects including marketing, production and logistic / transportation initiatives.

Michael has facilitated growth strategies leading to increased performance results. These strategies include:

- Improving net profits by 10-15% and revenue by 10-15%.
- Implementing process improvements to enhance inventory and production Processing.
- Leading management teams through a process to improve operational effectiveness by 25% or more.
- Written numerous articles for business periodicals including BizJournals and the LMI Journal.
- Speaks before hundreds of CEOs, presidents, owners and other professionals on a regular basis.

Date:	Wednesday, May 22, 2013
Time:	7:30 am - Meet and Greet 8:00 am - 8:45 am Program
Location:	Heartland Bank - Corporate Office 850 N. Hamilton Road Gahanna, Ohio 43230
Reservations:	Reserve your spot online today at http://www.heartlandbank.com/pb-motivation Or fax attached registration form to 614-259-5836 or Call Tami Vanderhoff at 614-259-5835

Space is limited - Don't delay ...Make your reservation today!

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REGISTRATION FORM

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_____
Name

_____
Company

_____
Address

_____
City, State, Zip

_____
Daytime Phone

_____
Email Address

_____
Invited By

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Fax or Email Registration to : Tami Vanderhoff at
614-259-5836 or vanderhofft@heartlandbank.com